

TRULY INTERNATIONAL COACH TRAINING PROGRAM



READY FOR A
MULTICULTURAL,
INTERNATIONAL
ENVIRONMENT?

Do you want to stay ahead of the game and be better prepared for the global market? Take part in this coach training program to learn how to coach effectively.

Whether you are an executive managing an international staff, an HR professional managing international expatriate programs, or a professional coach looking to build competencies, this internationally accredited training program by ICC (International Coaching Community) will help you stay ahead.

GET AHEAD: CALL BERNERS CONSULTING TODAY.

COACH TRAINING PROGRAM FOR INTERNATIONAL EXECUTIVES

Learning how to coach effectively improves your chances of success in managing international business and international projects. It also develops you and your company's international communication skills and abilities to cope with intercultural differences.

The ICC accredited Coaching Training Program will show you how to bring the best out of your staff and handle difficult situations when managing international teams and projects. It is also an inspirational program that will teach you more about yourself, which will help you develop professionally and enrich your work and the lives of people around you.

If you are a manager wanting to improve your coaching skills to be a better leader, a human resources professional managing international staff, or interested in becoming a professional coach, this program is for you.

Learning how to coach effectively will benefit you and your company.



BERNERS CONSULTING IN BRIEF

We are a boutique managing consulting firm with roots in Germany. Depending on where our clients are based and their business objectives, we offer services including consulting, intercultural coaching, and project management to assist in planning for market entry, strengthen internal processes, or make strategic partnerships with foreign partners work in the local context.

With proprietary methodologies for project management implementation and control, we offer intercultural coaching for companies on managing cross-cultural joint-venture partnerships and expatriate coaching for international executives posted overseas.

Our roots may be in Germany, but our team is international. We have offices in Stuttgart, Germany, and in São Paulo, Brazil. Our third office, currently in development, will be in Shanghai, China.

With our recognized methodologies, proven tools, project management experience, and diversity management knowledge, we help clients succeed internationally.

ICC Coach Training at Berners Consulting

ACCREDITED COACH TRAINING PROGRAM BY ICC

The London-based International Coaching Community (ICC) is one of the world's largest not-for-profit professional membership organizations for coaches. The ICC membership includes more than 6,000 Certified Coaches in 60 countries.

Through its Accredited Coach Training Program based on core coaching competencies, standards, and ethics, the ICC supports and develops coaching as both a profession and a company activity.

When you take an ICC training course through its network of Certified Trainers, you are ensured a consistent quality of coaching training using the same ICC language, vision, values, and ethics.

Berners Consulting is your chance to participate in this inspiring and motivational training program, gain new professional and personal skills, and become certified as an ICC internationally-recognized professional.



EQA QUALITY STANDARDS

The ICC Coaching Certification training program has been awarded the European Quality Award (EQA) by the European Mentoring & Coaching Council (EMCC). The EQA is an independent award given to coaching/mentoring training providers which recognizes that their qualifications and training course meet stringent, professional European Standards. It is a fundamental step on the path to establishing professional credibility and status of coaching and mentoring.

The ICC is one of only five organizations in the world to offer training courses that meet EQA standards for coaching training. Thus, you are assured of receiving quality training that meets global criteria and standards to prepare you to become an internationally certified professional coach.



THE BERNERS CONSULTING ADVANTAGE

One of our key strengths is our ability to help clients build cross-cultural business relationships. Our core business activities include intercultural coaching, managing business partnerships, and project management.

Our coaching practice is led by the only accredited and licensed ICC trainer specialized in intercultural and diversity issues. We use this specialty in managing diversity to help Chinese, German, English, and Portuguese speaking companies to strengthen business relationships and grow successful strategic partnerships.

Through our practical experience across different continents and ICC-certified coaching methodologies, you will benefit from a truly international coaching training program that will put you ahead in the international market.

EXTENSIVE EXPERIENCE, DEDICATION & SPECIALIZATION

Nick Cheong, Director of Coaching, Intercultural & Diversity Practice at Berners Consulting, is one of the 34 handpicked ICC Coaching Trainers worldwide. With extensive international business experience, he specializes in intercultural and diversity issues to deliver a coaching certification program that is both internationally recognized by and relevant to international executives.

Born and educated in Singapore, Nick has lived and worked in Asia, Europe, and South America. He has more than 15 years of experience in leading projects and offers training courses in four languages.

He studied business, specializing in marketing, and holds a post-Graduate degree in Information Science, specializing in e-Commerce. Nick began his career in Asia in Sales and Marketing in the technology and graphic arts industries. He later moved to Germany where he led projects and provided training courses for multiple international teams. In Germany, while working for one of the country's leading manufacturers, Nick served as Project Manager for a global supply chain system based on the SAP platform and spanning several countries in Europe, Latin America, South Africa, and Russia. He developed and conducted training programs



Nick Cheong,
Director
*Coaching, Intercultural
& Diversity Practice*

for new users and managed implementation expectations through continuous communication and ongoing workshops.

After moving to São Paulo, Brazil, Nick used this expertise to assist Brazilian companies in successful international business with Asian and German partners.

He speaks fluent English, Chinese (Mandarin and Cantonese), Portuguese, and German. He now lives in São Paulo and specializes in Intercultural Coaching and Intercultural Business Training.

Nick attained his Master's in Electronic Commerce from Edith Cowen University, Australia. He also holds a Bachelor's in Business, specializing in Marketing, from Nanyang Technological University in Singapore.

He is trained in NLP, a certified COI Cultural Consulting Trainer, and an IDI Qualified Administrator.

KNOWLEDGE, SKILL, SELF-DEVELOPMENT, AND CONGRUENCE

Since 2001, the ICC has successfully offered this program, providing training in more than 20 countries. The methodology is currently used in over 100 training courses each year. This course is truly international.

The basis for the course is congruent coaching, integrating the most powerful, proven coaching models including:

- The Inner Game (Timothy Gallwey)
- Transformational Coaching (Thomas Leonard)
- Neuro-Linguistic Programming (Richard Bandler and John Grinder)
- Ontological Coaching (Fernando Flores)
- Integral Models of Coaching (Ken Wilber)
- Behavioural Coaching for Managers

Participants learn to use proven coaching interventions and gain a clear understanding of the coaching flow, from identifying potential to focusing attention on interpretation and implementation of new behaviors.

Upon course completion, participants have mastered an incomparable set of coaching skills:

- Core coaching competencies
- Designing coaching models and developing a tool box
- Understanding coaching leverage points
- Using Powerful Questions
- Tasking people for best results
- Managing fears, mental blocks, and limiting beliefs
- The art of listening and using intuition
- Teaching people how to design their future and long-term goals
- Getting maximum change for minimum effort
- Creating action plans that work
- International Coaching Ethics and Standards

COACHING
UNLOCKS
POTENTIAL TO
MAXIMIZE
PERFORMANCE.
IT PROMOTES
LEARNING RATHER
THAN TEACHING.

ICC Coach Training

CERTIFICATION PROCESS

This is an international coaching certification program. Participation does not guarantee ICC accreditation; instead, you must demonstrate the necessary skills and complete the assignments required.

CERTIFICATION PROGRAM

1. Active Coaching – Throughout the course, you will be actively coaching other participants, and you will be coached by them in turn.
2. Ongoing Assessment and Feedback – Throughout the course, the trainer constantly monitors and evaluates your coaching skill growth, feedback-related skills (giving, receiving, and using) and the results you achieve in the training.
3. Integration and Assessment – The final two days are official integration and assessment time that will include assignments.
4. Review – You will have a formal written review on coaching.
5. Agreement – You will agree to hold to the ethics and standards of the International Coaching Community.
6. Course Completion – This includes a book summary, a self-coaching project, and several client-coaching projects.

BENEFITS OF ICC CERTIFICATION

Once you have successfully achieved ICC (International Coaching Community) Accreditation, you will belong to an exclusive group of certified professional coaches worldwide.

BENEFITS OF ICC MEMBERSHIP

- Access to the ICC Social Campus, one of the largest Social Networks for professional Coaches
- Access to the ICC referral network and being listed for client contact
- Networking with professional coaches worldwide
- A Coaching newsletter with news, reviews, articles, and resources
- Access to free Coaching Master classes with International Trainers
- Full access to Webinars Library for continued education in Coaching
- Discounts for special events and courses

YOUR COMMITMENT

The program offered by Berners Consulting is flexible enough to fit into the busy schedules of business executives without compromising ICC standards.

Two formats are available: an 8-day program and a 3 to 6-month module-based program. Content for both formats is the same and includes two days of certification and tests.

Choose a training format that suits you. Webinar support is offered as part of the program.

- Visit the website (www.berners-consulting.net) to find out the next training schedule in Brazil
- Learn how to get in-house certification for your company
- Register for our webinar on the ICC coaching certification program and other intercultural competency programs



**CONTACT US
TO FIND OUT MORE.**

BERNERS CONSULTING
Av. das Nações Unidas, 12.551
World Trade Centre – 17 th Floor
Brooklin 04578-000
São Paulo, SP – Brazil
Email: info@berniers-consulting.net
Office: +55 11 3443 7701
Fax: +55 11 3443 1401

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